



Saturday, April 27, 12-4pm



srcity.org/earthday

Earth Day ON STAGE

COURTHOUSE SQUARE

City of Santa Rosa

April 27

TWENTY NINETEEN

About Earth Day On Stage

Our annual Earth Day Festival will take place Saturday, April 27, from 12pm-4pm at Courthouse Square in Downtown Santa Rosa. This FREE, family-friendly, zero waste festival brings the community together through fun activities, live performing arts, great food, and inspiring exhibits that raise environmental awareness. Don't miss this opportunity to celebrate our vibrant city and get involved by learning about solutions to address drought, climate change, and environmental concerns in our community.

- 4,500+ Attendees
- 100+ Exhibitors
- Outdoor Showcase of Santa Rosa's Performing Arts Scene
- Food & Drink
- Kids' Activities & Crafts
- Local & Earth-friendly Products
- Hydration Station
- Zero Waste Event
- Giveaways
- Free Bike Parking
- Free & Family Friendly
- GO LOCAL Businesses
- Beer & Wine Garden

Contact Information

EVENT INFORMATION:

srcity.org/earthday

VENDOR/SPONSOR INFORMATION :

B Amador
earthday@srcity.org
(707) 543-3935

VOLUNTEER INFORMATION:

Rhianna Frank
(707) 543-3711
rfrank@srcity.org
<https://www.surveymonkey.com/r/EarthDay2019Volunteer>



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Become a Sponsor

This is the perfect time to show the community you care about them and the planet we share. As a sponsor of the City of Santa Rosa's Earth Day On Stage, you will have several opportunities to promote your organization while supporting our community and creating a memorable event. With more than 4,500 individuals in attendance last year and a larger turn out expected this year, your organization will be seen by a diverse population of potential customers—before and during the event. At any sponsorship level, you may display a 10'x10' booth at the event, and depending on the level of sponsorship, your logo will be displayed in a variety of locations.

Sponsorship Levels* & Sponsor Benefits	\$5,000 + PRESENTING	\$2,500+ PLATINUM	\$1,000+ GOLD	\$500+ SILVER
EVENT BOOTH	●	●	●	●
RADIO RECOGNITION	●			
LOGO ON SIGNAGE	●	●	●	●
LOGO ON PROMOTIONAL MATERIALS	●	●		
LOGO ON EVENT WEBSITE	●	●	●	●
LOGO ON SR CITYBUS ADS	●			
LOGO ON T-SHIRTS	●	●		
LOGO ON GIVEAWAY REUSABLE BAGS	●	●	●	
FACEBOOK & TWITTER SHOUTOUT	●			

*In-kind sponsorship options are available. Please contact B Amador for more information.

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Sponsorship Commitment Form

Thank you for supporting Santa Rosa's Earth Day on Stage. As a sponsor, you are entitled to the benefits listed on the previous page. **Please check the sponsorship level you wish to commit to below and submit by March 15, 2019.**

- ☐ Presenting (\$5,000+) ☐ Platinum (\$2,500+) ☐ Gold (\$1,000+) ☐ Silver (\$500+)
- ☐ In-Kind Sponsorship (Please indicate the in-kind services and value you wish to commit.)

How many 10'x10' booths do you need?

Organization Name

Contact Name

Street Address

Street Address Line 2

City

State

Zip Code

Phone Number

Email Address

☐ Agree to follow Zero Waste Guidelines

The 2019 Earth Day Festival is aiming to be a zero waste event which means working to keep the amount of trash generated at the Festival to a minimum. Participants and vendors are required to separate recyclable and compostable materials from trash. There will be a trash/recycling/composting station in the food court and elsewhere throughout the festival which will be staffed by volunteers. **IMPORTANT:** If vendors arrive with Styrofoam, polystyrene, or plastic containers or giveaways **YOU WILL NOT BE PERMITTED TO STAY AT THE FESTIVAL.** To view the complete list of zero waste requirements for Earth Day 2018 please visit srcity.org/EDzerowaste.

Authorized Signature

Date

Printed Name and Title

Please submit completed application by e-mail to earthday@srcity.org or mail to Attn: B Amador—Earth Day, Santa Rosa Water, 69 Stony Circle, Santa Rosa, CA 95401.

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Zero Waste Vendor Tips

Zero Waste means waste prevention, reducing consumption, reusing, recycling, and composting with nothing going to landfill or incineration. Large events can generate a huge amount of trash, but by reducing food waste, eliminating unnecessary handouts/event materials, and purchasing products that are easy for you and your customers to recycle or compost, we can prevent waste from going to landfills.

Zero Waste saves money by reducing trash service and conserving resources. We believe that, together, it's possible to set an example that encourages our community to live sustainably.

At Earth Day, you will see containers available for:

- **ORGANICS:** food scraps and food-soiled paper including napkins and towels, pizza boxes, and uncoated, non-shiny paper plates and serving boats.
- **MIXED RECYCLABLES:** plastic bottles, metal cans, and mixed paper.
- **LANDFILL:** items that cannot be recycled or composted will go to the land fill. This includes all bio-plastic utensils and dishware.

For recycling and composting related questions: contact Sonoma County Waste Management Agency at (707) 565-3579 or recyclenow@sonoma-county.org. Additional waste reduction information can be found at: recyclenow.org.

Quick Tips

Consider the following steps to help reduce waste while also saving money, helping the environment, and potentially making food available to those in need:

- **Waste Stations:** Dispose of all materials in the appropriately labeled collection container (organics, recycling or garbage). A map of waste station locations will be provided prior to the event. Trained volunteers will be located at the waste stations to help ensure best sorting practices.
- **Handouts and Event Materials:** Please make sure to only distribute items that are locally reusable, recyclable, or compostable (in that order). Review the Sonoma County Recycling Guide for a list of items that can be recycled locally.
- **Rethink and Reduce:** Only bring what is needed at the event and rethink what you are planning on bringing with the aim to make it reusable, recyclable, or compostable.
- **Use paper products instead of plastic or Styrofoam™:** Plastic, polystyrene and Styrofoam™ will not be allowed at the event. Replace these items with items that made from paper with recycled content or compostable products.
- **Buy supplies with low environmental impact:** Purchase products that have recycled content, or with low environmental impacts, such as non-toxic cleaners.